Science-Driven Solutions for the global swine industry

The 15th Leman China Swine Conference & World Swine Industry Expo

October 22-24, 2026

Central China International Convention and Exhibition Centre (Zhengzhou Airport Economy Zone)

Organizer:

The University of Minnesota

China Agricultural University

Shixin International Exhibition Group Co.,Ltd.

Shixin Lamp International Exhibition(Beijing) Co.,Ltd.

INVITATION

Supported by

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Guangdong Ocean University
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LongYan University
Beijing Jingwa Agricultural Science and Technology Innovation Center
Institute of Animal Science, Guangdong Academy of Agricultural Sciences
Nong Lam University, Ho Chi Minh City, Vietnam
National Center of Technology Innovation for Pigs(Chongqing Academy of Animal Sciences)
Sichuan Association of Feed Industry
Animal Nutrition Institute of Sichuan Agricultural University (Key Laboratory of Animal Disease-resistant Nutrition, Ministry of Education)
College of Animal Science and Technology, Sichuan Agricultural University(State Key Laboratory of Swine and Poultry Breeding Industry)
College of Life Sciences, Sichuan University

Co-Organizer

Henan Pig Industry Association
Hunan Pig Industry Association
Hunan Feed Industry Association
Sichuan Animal Agriculture Association
Chongqing Animal Agriculture Association (CQAAA)
Chongqing Feed Industry Association
ChongQing Academy of Animal Husbandry and Veterinary Medicine
Shaanxi Animal Agriculture Association
Shaanxi Association of Animal Science and Veterinary Medicine
Shan Dong Feed Association
Pig branch of Shandong Animal Husbandry Association
Hebei Animal Agriculture Association
Beijing Animal Agriculture Association
Shanghai Pig Industry Association
Hubei Pig Industry Association
Anhui Association of Animal Science and Veterinary Medicine
Jiangxi Association of Animal Science and Veterinary Medicine
Anhui Pig Industry Association
Xianghu Laboratory (Zhejiang Provincial Laboratory of Agriculture)
Zhejiang Pig Industry Association
Jiangxi Pig Industry Association
Fujian Animal Agriculture Association
ShanXi Animal Agriculture Association
Shanxi Swine Industry Association
Shanxi Feed Industry Association
Jiangsu Animal Agriculture Association
Jiangsu Association of Animal Science and Veterinary Medicine
Hebei Provincial Association of Animal science and Veterinary Medicine
Anhui Feed and Healthy Breeding Industry Association
Guangdong Association of Animal Husbandry and Veterinary Medicine
Heilongjiang Animal Husbandry and Veterinary Society
Gansu Animal Agriculture Association
Guangxi Animal Agriculture Association
Guangxi Feed Industry Association
The Pig Farming Branch of Guangxi Association of Animal Husbandry and Veterinary Medicine
Guangdong Pig Industry Association
ShiJiaZhuang Academy of Animal Husbandry and Veterinary Medicine
Yunnan Animal Husbanday Association
College of Animal Science, Guizhou University

International Co-Organizer

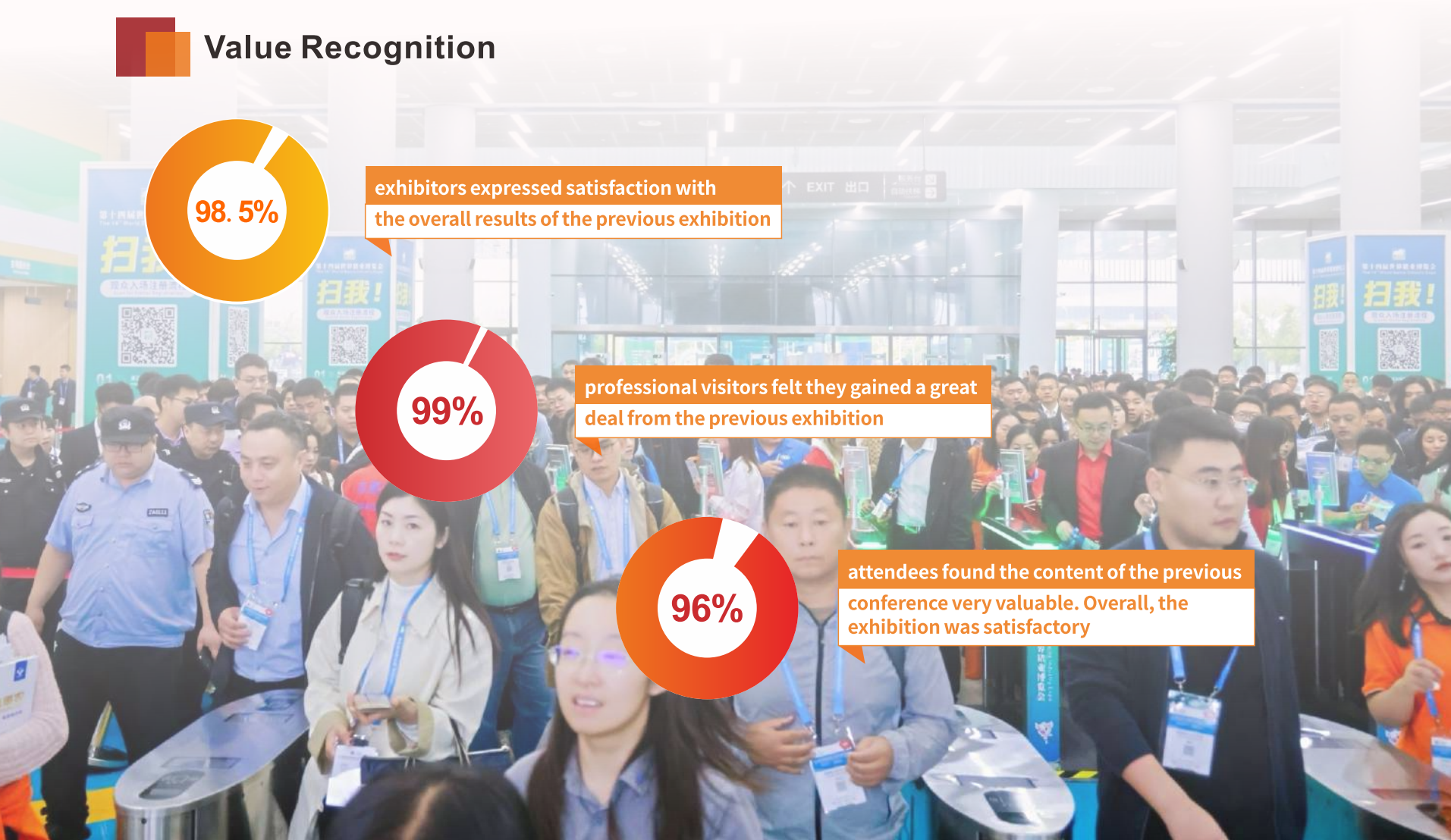
USDA China
Business France
Embassy of Canada in China
Faculty of veterinary sciences, Chulalongkorn University
Animal Husbandry Association of Vietnam
SPACE
NAFTC
U.S. Grains Council
British Pig Association
ADEPTA
NSR
Agri-Intelligence Consulting
International Pig Veterinary Society Congress
Asian Pig Veterinary Society Congress
European Symposium of Porcine Health Management

Previous Sponsors

Internationalization level is further enhanced

The conference has achieved a notably higher level of internationalization, attracting nearly 30 countries and regions—including the United States, France, the United Kingdom, Germany, the Netherlands, Denmark, Italy, Belgium, Spain, Switzerland, Sweden, Finland, Russia, Japan, South Korea, Vietnam, Thailand, Malaysia, the Philippines, Indonesia, Brazil, Colombia, Kenya, as well as institutions, enterprises, and professional visitors from China's Hong Kong, Macao, and Taiwan—to participate in the event by attending, exhibiting, or visiting. The participant profile spanned five continents: Europe, Asia, North America, South America, and Africa. Particularly noteworthy was the group participation of Southeast Asian countries such as Vietnam, the Philippines, and Thailand, which underscored the conference's international influence and appeal. As a result, the event has established itself as an Asian-based and globally-reaching exchange and cooperation platform for the swine industry.

Value Recognition



Overview

As a leading and highly influential top-tier event in China's swine industry, the World Swine Industry Expo continues to draw active participation from global multinational giants and leading Chinese pig breeding enterprises, leveraging its profound industry expertise and extensive international reach. The exhibition has brought together internationally renowned companies such as Boehringer Ingelheim, Zoetis China, Uben Vaccines, NSHF, SANSHENG, CAHIC, Heswof, Phibro Animal Health, Muyuan, DSM-Firmenich, Vetoquinol-Ascor, CID Lines, H&V, Trouw Nutrition, Huapai Biotech, Weiyuan Pharma, CP Bio, and Yuanzheng Pharmaceuticals, BIOSCWIN, establishing itself as a core gathering place for industry powerhouses. The 2025 event achieved remarkable results, attracting 802 renowned companies worldwide, with an exhibition area of 100,000 square meters and over 126,000 person-times visitors, demonstrating its strong appeal within the industry.

The 15th World Swine Industry Expo will be held on October 22-24, 2026, at the Central China International Convention and Exhibition Centre, with a planned exhibition area of 120,000 square meters. The event will comprehensively cover the entire pig industry chain, including breeding, disease prevention and control, testing and diagnosis, nutrition and health, and environmental management, showcasing the latest technological equipment and practical solutions in the industry. This edition will continue to stay at the forefront of industry development, leveraging its core strengths in presenting full-industry-chain achievements, aggregating all essential resources, and organizing diverse audience channels. It aims to facilitate communication, collaboration, and mutual success across the industry's upstream and downstream sectors, striving to build a high-quality global platform for exhibition, exchange, and business cooperation in the swine industry.

Expo Program

Exhibit set-up: October 20-21, 2026

Exhibition time: October 22-24, 2026

Exhibition Location

Central China International Convention and Exhibition Centre (Zhengzhou Airport Economy Zone)

Exhibition Scale

Exhibition area
120,000+ m^2

Exhibitors are expected
1,000 +

Professional visitors expected
150,000+ Person times

Scope of Exhibition

- National Exhibition Group, Pig County, Leading Enterprise Image Exhibition
- Veterinary drugs, animal health medicines, vaccines, veterinary raw materials
- Feed and feed ingredients, additives, feed processing technology and equipment
- Large-scale pig production process and equipment, pig farm design and engineering construction
- Intelligent pig farms, robots, pig farm information system, sensing technology and equipment
- Pig farm equipment for feeding, drinking, ventilation, temperature control, environmental control, etc
- Cleaning and disinfection, biosecurity prevention and control technology and facilities and equipment
- Veterinary instruments, disease diagnosis and testing technology, services, instruments and equipment, etc
- Breeding pigs, artificial insemination instruments and consumables, genetic breeding techniques and equipment
- Environmental protection equipment such as manure treatment technology and equipment, harmless treatment equipment for sick and dead pigs, etc
- Livestock vehicles, meat slaughtering, processing, preservation, cold storage, storage and transport equipment
- Pig farming training, education, and technical services, pig farming technology materials, books and magazines

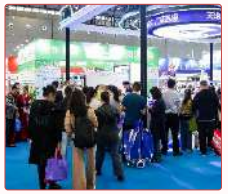
Exhibit Fee

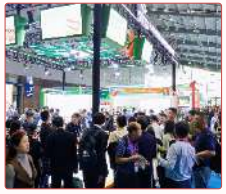
International Exhibition Area:

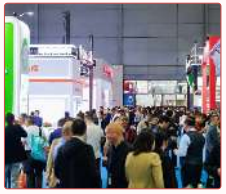
Floor space: 250 USD / square meter

Standard booth 2,500 USD/ 9㎡.

Note: Every 9 square meter exhibit area or one standard booth offers one complementary conference registration for free. Exhibitors will receive 10% discount for any additional conference registration.







Exhibition Hall Layout

WSE2026

Conference Introduction

The Leman China Swine Conference, recognized as the world's largest swine industry event today, is guided by the principle of "Science • Sharing • Collaboration • Inheritance" and is committed to its mission of "providing science-based solutions for the global swine industry." It consistently shares cutting-edge research and the latest industry insights from globally renowned experts with Chinese swine professionals, aiming to build an impartial international platform for knowledge exchange and experience sharing. Widely acknowledged across the sector, it has earned the reputation as "one of the most valuable conferences in the swine industry." The conference receives deep collaboration and strong support from leading enterprises such as Boehringer Ingelheim, Zoetis China, Uben Vaccines, NSHF, SANSHENG, CAHIC, Heswof, Phibro Animal Health, Muyuan, DSM-Firmenich, Vetoquinol-Ascor, CID Lines, H&V, Trouw Nutrition, Huapai Biotech, Weiyuan Pharma, CP Bio, and Yuanzheng Pharmaceuticals, BIOSCWIN. Since 2021, the number of attendees has surpassed 10,000, making it the first conference in the livestock sector to reach this scale. The 2025 event reached new heights in internationalization, attracting industry leaders from nearly 20 countries, including the United States, France, the United Kingdom, Germany, and the Netherlands, underscoring its strong global influence.

The 15th Leman China Swine Conference is scheduled to take place from October 22 to 24, 2026, at the Central China International Convention and Exhibition Center - Convention Center. It will once again bring together top global experts and scholars in the swine industry, focusing on cutting-edge and pressing topics across key areas such as disease prevention, control and eradication, nutrition and reproduction management, biosecurity system development, smart farming technology innovations, and pork consumption and market trends. The conference will provide professional attendees with scientifically grounded and practical solutions, while simultaneously sharing the latest international insights and research achievements.

With over a decade of development, the Leman China Swine Conference has not only witnessed the remarkable progress of China's swine industry but has also established a solid bridge for in-depth exchange and collaboration between Chinese and global swine sectors. Moving forward, the conference will remain committed to its original mission, persistently driving high-quality development in the worldwide swine industry.

Conference Schedule

Registration Date: October 20-22, 2026
Pre-conference is scheduled in October 22, 2026
Main Forum: October 23-24, 2026

Conference Venue

Central China International Convention and
Exhibition Centre-Conference Center (Zhengzhou Airport Economy Zone)

Conference Scale

Participants Expected
12,000+

Speakers Expected
120+

Issues Sharing Expected
150+

Conference Language

English and Chinese, simultaneous translation provided.

Who Should Attend (including but not limited to)

- Management from swine production industry
- Veterinarians
- Pig farm manager and technical staff
- Pig experts, professors, R&D staff from companies,and laboratory diagnostician
- Feed and veterinary drug manufactures
- Industry standards and policy makes, consultants, and investors
- Pig production equipment and service company
- Government authorities, industry associations, research institutions
- Animal welfare and food safety related personnel
- Other pig production-related companies and individuals

Registration Fee and Deadlines

Early Registration (before July 1 , 2026) - $350 USD
Regular Registration (July 2 to September 1, 2026) - $400 USD
Late Registration (Later than September 2, 2026) - $450 USD
One-day Registration - $240 USD
Student Registration (with valid student identification) - $200 USD
*Registration fee includes the conference materials during October 23-24,2026, conference gift, two lunches, a dinner and all break refreshments.
*Pre-conference training is scheduled on October 22,2026, free of charge for registered attendees, limited seats. Please register in advance.

Sponsorship and Advertisement

Conference Sponsorship Opportunity

Platinum Sponsor: USD $50,000	Dinner Sponsor: USD $30,000
Gold Sponsor: USD $30,000	Lunch Sponsor: USD $25,000
Silver Sponsor: USD $15,000	Tea Break Sponsor: USD $10,000
Other Sponsors: Gifts, Notebooks, Tote Bags, Conference Water, Simultaneous Transmission Equipment, Souvenir Sponsorship, etc.	

Pre-conference sponsorship: USD 15,000

Electronic Catalog Advertisements

Inside cover	Back cover	Inside back cover	Color Advertisement
$3,300	$1,650	$1,650	$1,650

Note: Size : 210mm(W)*285mm(H), 300dpi, the exhibitors need to submit advertisement content to the organizer before September 15th.

The 15th Leman China Swine Conference &World Swine Industry Expo

Contact

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